



PROFESSIONAL DEVELOPMENT IN HOSPITALITY

The sector is known for its culturally diverse workplaces and companies.

Intercultural Hotel will assess the intercultural competencies of the hospitality managers and employees, and create a training methodology using critical intercultural incidents derived from the everyday work engagement.

What are the objectives of Intercultural Hotel?

- Broaden the intercultural awareness of hospitality staff;
- Establish a more creative and collaborative working environment in hospitality;
- Introduce an educational model which aligns with the realities of the hospitality sector;
- Offer localised and contextualised educational content;
- Prepare hotel staff's intercultural and linguistic capacity of the upcoming tourist markets of Russia and China.

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